



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, Idaho is world famous for the quality of its potatoes; and

WHEREAS, Idaho is the number-one potato producing state in the nation; and

WHEREAS, on March 11, 2002 the potato became the official state vegetable; and

WHEREAS, the Idaho potato is grown in a unique environment that provides the perfect amount of rich soil, warm sunny days, cool nights, and clean melting snow and allows for Idaho to provide the world with the highest quality and best tasting potatoes possible; and

WHEREAS, the State of Idaho, through the establishment of the Idaho Potato Commission, strives to educate, promote and expand the inherent value of the potato; and

WHEREAS, the State of Idaho thanks the Food Network for creating the multi-platform Couch Potato programming and marketing initiative airing the weekend of April 20th - 21st, which provides direct support to the Idaho Potato Commission; and

WHEREAS, with the help of the Food Network, the State of Idaho will celebrate, honor, and promote potatoes and their proud heritage as an agricultural staple and a vital economic good of the State of Idaho; and

WHEREAS, through the special programming dedicated to the many ways to enjoy the delicious Idaho potatoes, the Food Network will focus the attention of millions of viewers on Idaho and our spuds;

NOW, THEREFORE, I, DIRK KEMPTHORNE, Governor of the State of Idaho, do hereby proclaim April 2002, to be

COUCH POTATO MONTH

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this eighteenth day of March in the year of our Lord two-thousand and two and of the Independence of the United States of America the two hundred twenty-sixth and of the Statehood of Idaho the one hundred twelfth

A handwritten signature of Dirk Kempthorne in black ink.

DIRK KEMPTHORNE
GOVERNOR

A handwritten signature of Pete T. Cenarrusa in black ink.

PETE T. CENARRUSA
SECRETARY OF STATE